



## Leadership Southern Maryland

*Regional Collaboration for Today's Leaders and Tomorrow's Vision*

### What's New



Picture by Helen Wernecke

#### **LSM CLASS OF 2017 EXPERIENCES THE DEFENSE & INDUSTRY SESSION**

Pictured, the LSM Class of 2017 participants receiving an overview and tour outside the hangar at the U. S. Naval Test Pilot School by Mr. John Hardison, technical director of TPS. The one-day event began at Smartronix Inc., in Hollywood, Maryland where participants received several briefings and a tour of the facility before boarding the bus to the Naval Air Station Patuxent River where they participated in several walking tours, had lunch at the Rivers' Edge Conference Center, and concluded the day with a "Future of Naval Aviation" brief provided by RADM Mark Darrah. ([Read more](#))

#### **LSM BOARD GETS STRATEGIC**

This past summer the LSM Board of Directors, Council Members, and staff went through a day long strategic planning workshop facilitated by **Dr. Brad Gottfried (LSM Founding Sponsor)** and **Ms. Linda Gottfried LSM'12** to re-energize the group's focus on mission and identify key strategies to maximize efforts as this working Board moves forward. After additional meetings, Board Members engaged **Mr. Scott Reeves LSM'14** and **Ms. Lindsay Frazier LSM'15**, who volunteered their expertise in developing progress dashboards for tracking progress, on the goals identified in the LSM Strategic Plan. Thank you to these four champions of LSM, who supplied the Board with the tools needed as they ensure LSM continues its mission of creating and inspiring diverse group of current and emerging leaders creating opportunities for collaborations and partnerships impacting the community needs of the region. [Read the strategic plan for LSM.](#)

#### **LSM GIVES**

In honor of #GivingTuesday, LSM is supporting the Nonprofit Institute (NPI) Southern Maryland Gives Celebration of Social Impact campaign, which will be held on **Tuesday, November 29, 2016**, at two separate locations within the region.

All LSM alumni are invited for a fun evening to share stories and mingle with others who are making a difference in Southern Maryland. Give to your favorite charity on your mobile device, while networking

with others, and provide LSM with the opportunity to earn a donation from the business card drop. NPI representatives will be collecting business cards from nonprofits represented at both locations so the more attendees the greater the chance for LSM to earn a donation. NPI will draw three cards at the end of the evening at each location and sales proceeds from that location will be given to those three organizations. Help LSM out by writing LSM on the back of your business card!

In **Charles County**, please gather at the **Red Oak Bistro** in La Plata, Maryland, from **5 p.m. to 7 p.m.** The Red Oak Bistro will donate 10% of the sales from a portion of this day.

In **St. Mary's County**, please gather at the **Olde Town Pub** in Leonardtown, Maryland, from **3 p.m. to 7 p.m.** The Olde Town Pub will donate 10% of the sales from the entire day.

## Other News & Upcoming Events

### 12@12 SERIES: THE COST OF INCARCERATION

This will be a rare opportunity to tour the St. Mary's County Detention Center and have a rich and engaging conversation on the mission of the Corrections Division. Learn how the division *reduces crime by confining offenders who pose a threat to the community in the most safe and secure manner possible.* Monday, December 12, noon - 1:30 p.m. at the St. Mary's County Detention Center in Leonardtown, Maryland. Includes lunch. Only 12 spots, so RSVP [HERE](#).

### SPONSORSHIP OPPORTUNITIES AVAILABLE

We are looking for sponsors for Leadership Southern Maryland's Executive Program and Teen Leadership Academy. For more information on sponsorship opportunities, click [HERE](#) or contact Helen at [helen@leadershipsomd.org](mailto:helen@leadershipsomd.org).

### WE NEED YOUR HELP!

Thursday, March 2, 5:30 - 7 p.m.

The Leadership Southern Maryland Alumni Committee (LSMAA) is looking for LSM graduates who want to share their great ideas and experiences with the organization by becoming a part of the Alumni Committee. There are several ways for you to get involved including planning social events, 12@12 Lunch 'n Learn events, Graduation & Heritage Award Ceremony, volunteering at the golf tournament and so much more! We're also looking for people to lead service projects. So if you have great ideas, we want you involved and this is a great way to do it!

Please email Alumni Chairperson, **Theresa Johnson LSM'14**, at [alumni@leadershipsomd.org](mailto:alumni@leadershipsomd.org) for details about the upcoming LSMAA meeting.

### SAVE THE DATES:

**Graduation L.S.M. & Heritage Award Ceremony**

May 5, 2017, Calvert County Location

**LSM's 5th Annual Golf Tournament**

June 2 2017, Breton Bay Golf & Country Club

## MORE EVENTS

### LSMAA Member News

**Kimberly Rosenfield LSM'10** has been busy this month! Kimberly presented "Raising Money Savvy Kids," a seminar about talking to your children about money and your family's assets on November 3 at the University of Maryland Charles Regional Medical Center in La Plata. In addition, she presented to Calvert's Chamber of Commerce Women 2 Women Forum an informational brief on Leadership Southern Maryland. Rosenfield is second vice president and financial adviser with The Rosenfield Group at Morgan Stanley in La Plata.

Remember this live auction item at LSM's Welcome Reception under the lighthouse in September? That's **John Flatley LSM'17** enjoying his duck & goose hunting excursion with **Mike Colina LSM Founding Sponsor** and **Sam Baldwin LSM'16**. Did they bag any birds?? **Linda Colina LSM'16** provided the hunters with homemade chili. Sounds like a great day!



### JOIN LSM'S ALUMNI ASSOCIATION (LSMAA)

We'd like to share a special **THANK YOU** to our wonderful and loyal members! As a graduate of Leadership Southern Maryland's Executive Program, we are counting on you - if you haven't yet, please join or renew your membership today! Thank you for your support and for being part of our amazing and impactful LSM community. Click [HERE](#) to join; it only takes a minute.

*Please share your news with [Helen Wernecke](#) for inclusion in a future eNewsletter.*

### Featured Nonprofit



#### *Did you know...*


The [St. Mary's Animal Welfare League](#) is a nonprofit, rescue organization that specializes in the rescue, care and placement of abused, neglected and homeless companion animals.

The league's animals are vaccinated, micro-chipped, spayed or neutered, and receive medical treatment before being placed in carefully selected homes. The league strives to educate the community in areas of humane education and responsible pet ownership, as well as helping to control the pet overpopulation in our area by promoting the spaying and neutering of all companion animals.


*If you're an alumni of LSM and would like to feature your organization, please reach out*

to [Helen Wernecke](#) for inclusion in a future eNewsletter.

Leadership Southern Maryland | 240-725-5469 | [info@leadershipsomd.org](mailto:info@leadershipsomd.org) | [leadershipsomd.org](http://leadershipsomd.org)

 Like us on Facebook

Follow us on  **twitter**

View our profile on  **Linked in**