



Leadership Southern Maryland

Regional Collaboration for Today's Leaders and Tomorrow's Vision

ORIENTATION RETREAT

Monday & Tuesday, September 10 & 11, 2018
 Chesapeake Beach Resort & Spa
 4165 Mears Avenue, Chesapeake Beach, MD 20732
 410-257-5596

SESSION FACILITATOR: MR. ELIOT PFANSTIEHL, LSM Honorary Founding Member and Founder/CEO Emeritus Strathmore

Goals:

- Team building
- Develop expectations for your LSM experience
- Overview of regional issues and concerns
- Interaction with policy makers and implementers
- The power to make a difference in our community comes from within

Monday, September 10

TIME	TOPIC	SPEAKER
8:00-8:30 am	Registration and Continental Breakfast	Please arrive at 8 a.m.!
8:30-9:00 am	Welcome, Introduction, and LSM Perspective	LSM Board of Directors President Patrick Murphy LMD'06 ; Founding Member Tom Jarboe LMD'06 , Executive Director Denise Foster
9:00-9:30 am	Coming to Southern Maryland Activity	Eliot Pfanstiehl
9:30-10:30 am	Who are we as a class and region? Myths and Realities	Eliot Pfanstiehl
10:30-10:45 am	BREAK	
10:45 am-12:00 pm	Where I stand as a Leader?	Eliot Pfanstiehl
12:00-1:00 pm	Lunch	
1:00-2:45 pm	Economic Overview	Anirban Basu , Chairman & Chief Executive Officer of Sage Policy Group
2:45-3:00 pm	BREAK	
3:00-4:30 pm	The Three Commissioner Panel – Calvert, Charles, and St. Mary's County Commissioner Presidents	Commissioners – Calvert: Evan K. Slaughenhaupt, Jr. ; Charles: Debra Davis '09 ; St. Mary's: James "Randy" Guy ; Moderator – Linda S. Vassallo LMD'07 , Director, Calvert County Department of Communications & Media Relations
4:30-5:00 pm	First Day Wrap Up	Eliot Pfanstiehl & Denise Foster
5:00 pm	Adjourn & Social @ Rod 'n Reel Restaurant	Sponsored by Chesapeake Beach Resort & Spa

Tuesday, September 11

TIME	TOPIC	SPEAKER
8:00-8:15 am	Continental Breakfast	
8:15-9:30 am	Leadership: What a concept!	Eliot Pfanstiehl
9:30-9:45 am	BREAK	
9:45-11:00 am	The Privilege Exercise	Eliot Pfanstiehl
11:00 am-12:15 pm	Community Trusteeship: The Toolbox	Eliot Pfanstiehl
12:15-1:00 pm	LUNCH & Nonprofit Project Expo	
1:00-1:45 pm	Board of Directors & Governance	Eliot Pfanstiehl
1:45-3:15 pm	Team Projects with Nonprofit Representative	Denise Foster
3:15-3:30 pm	BREAK	
3:30-4:00 pm	Class Photo	
4:00-4:10 pm	Wrap-Up	Denise Foster
4:10-4:30 pm	Quaker Closing Circle	Eliot Pfanstiehl
4:30 pm	Adjourn	

Directions to Chesapeake Beach, Maryland

From Southern Calvert: Md-4 N Through Prince Frederick and take MD-261/Bayside Road to Mears Avenue. Turn right onto Mears Avenue. 4165 Mears Avenue, Chesapeake Beach, MD 20732

From Charles: Take Md-231 From Hughesville Towards Prince Frederick. Take Md-4 N Through Prince Frederick and take MD-261/Bayside Road to Mears Avenue. Turn right onto Mears Avenue. 4165 Mears Avenue, Chesapeake Beach, MD 20732

From St. Mary's: From Md-235 Take Md-4 N Across the Thomas Johnson Bridge. Take Md-4 N Through Prince Frederick and take MD-261/Bayside Road to Mears Avenue. Turn right onto Mears Avenue. 4165 Mears Avenue, Chesapeake Beach, MD 20732

BIOGRAPHIES

PROGRAM SESSION FACILITATOR:

ELIOT PFANSTIEHL, *LSM Honorary Founding Member and Founder/CEO Emeritus Strathmore*



Eliot Pfanstiehl is the CEO and founder of Strathmore Hall Foundation, Inc., which operates and presents programming at Strathmore, a multi-disciplinary arts center, including the Music Center and the Mansion at Strathmore, in Montgomery County, Maryland. Pfanstiehl has held this position since 1983 and led the successful effort to build the world-class Music Center at Strathmore, which opened in 2005.

Born in the District of Columbia and a graduate of George Washington University with a B.A. in psychology, Pfanstiehl's career is a mixture of arts management, education, leadership training and organizational development.

Pfanstiehl has been a founder, president or chair of Montgomery County Arts Council, the Round House Theatre, the League of Washington Theatres, and Strathmore. His past board service includes the Friends of the Kennedy Center, Round House Theatre, Black Rock Arts Center, Cultural Alliance of Greater Washington, Maryland Association of Nonprofit Organizations, and chair of both the Maryland State Arts Council and Maryland Citizens for the Arts.

He was the founding president of Maryland Leadership Workshops and is the program facilitator for Leadership Maryland, Leadership Montgomery, Leadership Allegany, Leadership Washington County, Leadership Southern Maryland, and a graduate of the inaugural class of Leadership Washington.

Pfanstiehl has led over 300 board and strategic planning retreats for a range of nonprofit civic, arts and social service organizations, government agencies and businesses.

Pfanstiehl was named *2000 Washingtonian of the Year* and the *Washington Business Journal* named him one of the "People to Watch" in 2005.

Pfanstiehl and his wife, Cynthia, an anthropology professor at Montgomery College, are the proud parents of four children. They live in Silver Spring, Maryland.

PRESENTERS:

PATRICK MURPHY, *LSM Founding Member (LMd'06) and Senior Director and Lead Managing Counsel, Robert Half | Protiviti*



Patrick Murphy grew up in St. Mary's County, attended St. Mary's Ryken High School, earned a BA (cum laude) from St. Mary's College of Maryland, a JD from the University of Baltimore School of Law, and an MBA in management from The Johns Hopkins University – Carey Business School. He is a graduate of Leadership Maryland ('06). His challenge exercise after LSM was to join with three friends (also from Leadership Maryland ('06)) to found Leadership Southern Maryland.

Murphy served as the County Attorney for St. Mary's County prior to becoming vice president & general counsel of Eagan McAllister Associates Inc. (EMA), a mid-sized defense contracting firm supporting the United States Navy. He currently serves as the senior director and lead managing counsel for Robert Half – a Fortune 500 Company.

Murphy is active in many civic and non-profit organizations. He lives in Leonardtown with his wife, Lori and two daughters, Katie and Kellyn and his unexplainably large yellow lab – Murph.

TOM JARBOE, *LSM Founding Member (LMd'06), President, Kieyos, LLC, and St. Mary's County Commissioner*



Tom Jarboe is a first-term member of the Commissioners of St. Mary's County and represents District One (Ridge, Piney Point and St. George's Island). A lifetime St. Mary's County resident, Jarboe earned a BA in behavioral science and a MS in international commerce from the University of Maryland. He is a graduate of Leadership Maryland and a founding member of Leadership Southern Maryland.

Jarboe is a veteran of the United States Coast Guard. Upon leaving the service he worked for Sierra Management Technologies as a flight operations coordinator for the V-22 Integrated Test Team before going to Eagan McAllister Associates as a deputy program manager. He then left to start his own

defense contracting company, Technology Security Associates, Inc. where he led as chief operating officer until September of 2014.

Jarboe currently serves as president of Kieyos, LLC, an international trade company. With its corporate headquarters located in Lexington Park, Maryland, and offices in Baltimore, Maryland; Rochester, New York; and Huntsville, Alabama, Kieyos is well-known in the international trade industry for its expertise in international traffic in arms (U.S. State Department) and export administration and regulations (Commerce Department) licensing, customs brokering, freight forwarding and international business trade development. Jarboe is a certified professional in ITAR export compliance (ECoP-ITAR).

An active leader in the community, Jarboe has served as president of the board of directors for Leadership Southern Maryland, chairman of the board of the St. Mary's County Chamber of Commerce, co-chair of the St. Mary's County Local Emergency Planning Commission and counselor for the Wounded Warrior Initiative at Fort Meade. He has served as a board member of the Southern Maryland Navy Alliance and co-chair of the SMNA BRAC Committee. He also was a member of the BWTech Cyber Advisory Board for the State of Maryland, BRAC Business Initiative in Howard County, Baltimore Council for Foreign Affairs, the Armed Forces Communications and Electronics Association, the Patuxent Partnership, the World Trade Center Institute, and the Washington International Trade Association.

In 2013, Jarboe was named the St. Mary's County Chamber of Commerce Business Person of the Year. He currently lives in St. Mary's City with his wife, Shannon and has three sons: Nick, Christian, and Luke.

ANIRBAN BASU, *Chairman & CEO of Sage Policy Group, Inc.*



Anirban Basu is Chairman & CEO of Sage Policy Group, Inc., an economic and policy consulting firm headquartered in Baltimore, Maryland with offices in Pennsylvania and Indonesia. The firm provides strategic analytical services to energy suppliers, law firms, medical systems, government agencies, and real estate developers among others.

In 2014, Maryland Governor Larry Hogan appointed Basu chair of the Maryland Economic Development Commission. He also serves as chairman of the Baltimore County Economic Advisory Committee. He is also the chief economist to Associated Builders and Contractors and chief economic advisor to the Construction Financial Management Association. He serves similar functions for Visit Baltimore, the Maryland Association of Realtors, and Marcum, LLC.

Basu currently lectures at Johns Hopkins University on global strategy. He has also taught international economics, urban economics, micro- and macroeconomics at Hopkins. His radio show can be heard weekdays on 88.1FM, WYPR, Baltimore.

In both 2007 and 2016, the Daily Record newspaper selected Basu as one of Maryland's 50 most influential people. The Baltimore Business Journal named him one of the region's 20 most powerful business leaders in 2010.

Basu has been on many boards over time, including First Mariner Bank, the Baltimore City Public School System, Port Discovery, the Baltimore School for the Arts, Union Memorial Hospital, and the Lyric Opera House. He is currently on the boards of St. Mary's College, the University System of Maryland Foundation, the Center for Emerging Media and the Archdiocese of Baltimore School System.

Basu earned his B.S. in foreign service at Georgetown University in 1990. He earned his master's in public policy from Harvard University's John F. Kennedy School of Government, and his master's in economics from the University of Maryland, College Park. His Juris Doctor was earned at the University of Maryland School of Law.

EVAN K. SLAUGHENHOUP, JR., *President, Calvert County Board of County Commissioners*



Evan Slaughenhaupt (pronounced Slog'-n-hop) was elected from the 3rd District to the Board of County Commissioners in 2010 and re-elected in 2014. He is currently serving as board president.

Slaughenhaupt received his Bachelor of Science degree from the University of Maryland and earned a master's degree in strategic intelligence from the National Defense Intelligence College. He completed the Academy for Excellence in Local Governance certification program with the University of Maryland, College Park.

He began his career with the United States Air Force and then joined the United States Department of Defense at Fort Meade. He retired in 2002. He is currently employed by a major aerospace corporation.

Slaughenhaupt and his wife Jeanne live in the Dunkirk area and share their home with their adult son Christopher. They are members of Friendship United Methodist Church where they receive great encouragement and comfort from their faith and church community.

The Slaughenhaupts consider it a privilege to live in Calvert County and enjoy being involved in many community activities and organizations. The commissioner is a member of the Dunkirk Area Concerned Citizens Association (DACCA) and served as a two-term president.

In addition, Slaughenhaupt served as the board's vice president, as a member of Calvert County's Ethics Commission, is a current member of the American Legion in Chesapeake Beach, a member of the Chesapeake Bay Foundation, an associate member of the League of Women's Voters of Calvert County, a member of the Elks, board of directors member of the Maryland Association of Counties (MACo), chair of MACo's Rural Counties Coalition, and is a volunteer and an enthusiastic supporter of the Special Olympics of Calvert County.

DEBRA M. DAVIS, Esq. (LSM'09), *Vice President, Charles County Board of County Commissioners*



Debra M. Davis, Esq., was raised in Upper Marlboro, Maryland. As a lifelong resident of Southern Maryland, Davis has four generations of family residing in Charles County, dating back to the 1900's. She earned a Bachelor of Science degree in criminology from the University of Maryland in College Park and a Juris Doctorate from the University of Baltimore's School of Law. Davis has practiced law for over 20 years. She is a civil litigator who practices in her own firm, the Law Office of Debra M. Davis, in Upper Marlboro.

Davis was first elected to the Charles County Board of Commissioners in 2010 and is currently serving her second term. Prior to her entry into politics, she was a leader for many years in government and civic organizations.

From 2012 to 2013, Davis sat on the Board of Governors for the Maryland State Bar Association. She also served from 2011 to 2012, as the president of the Prince George's County Bar Association, an organization of more than 1,200 lawyers and judges who live and/or practice law in Prince George's County. She is the

former president and current member of the J. Franklyn Bourne Bar Association, and a member of the American Bar Association, Maryland State Bar Association, Prince George's County Bar Association, a founding member of the Salome A. Howard Bar Association, and Zonta Club of Charles County.

A consummate student of leadership, Davis completed the University of Maryland's Academy for Excellence in Local Governance professional development program in August 2012. She is a 2009 graduate of Leadership Southern Maryland, a 1999 Maryland State Bar Association Leadership Fellow, and served on the African American Leadership Summit for the U.S. Congress in 2004.

She has received numerous awards and commendations; in 2016, Davis joined 25 women in government service from across the United States who were selected to the prestigious Governing magazine's Women in Government Leadership Class of 2017. In 2012 and 2014, Davis was honored as one of Maryland's TOP 100 Women by The Daily Record for her leadership, professional accomplishments, commitment to community service, and mentoring. In 2016, she was inducted into the publication's Circle of Excellence for her sustained contributions to her community. Other accolades she has received include the NAACP Foot Soldiers Award for outstanding community service, the J. Franklyn Bourne Bar Association Legal Excellence Award, and the President's Award, to name a few.

Davis is the County Commissioner representative on the Charles County Commuter Ferry Stakeholders Group; College of Southern Maryland Diversity Institute Advisory Council. She also serves on the Maryland Association of Counties (MACo), Minority County Officials Diversity Caucus; National Association of Black County Officials; Tri-County Council for Southern Maryland as chair; and Local Government Insurance Trust (LGIT), as chair; The University of Maryland School of Social Policy Academy of Excellence course committee.

Initiatives spearheaded by Davis include: the Charles County intern program; the county's civility code; the Western Charles County Business Roundtable; and the Charles County 2020 Vision program, a comprehensive, long-term plan to address poverty in rural areas.

Davis served formerly as the County Commissioner representative on the Charles County Economic Development Executive Board; Blue Ribbon Commission on Diversity & Intergroup Relations; Tourism Advisory Board; and the Unity in Our Community Diversity Forum Planning Committee, and the Charles County Department of Social Services Board.

Davis and her husband Christopher have two adult daughters, Kendra and Maya and reside in Rison, Maryland.

JAMES "RANDY" GUY, *President, St. Mary's County Board of County Commissioners*



James "Randy" Guy is serving his first term as commissioner president of the Commissioners of St. Mary's County. He was born in Leonardtown, Maryland and graduated with a degree in transportation and traffic management from the Community College of the Air Force.

Guy worked in his family's business while growing up in Ridge, Maryland. He joined the Air Force in 1966 and served 26 years as a loadmaster on C-130s and C-141s. His assignments included a tour in Viet Nam and participation in many operational missions. During his career, he was based in the Philippines, bases in North and South Carolina and served as the air lift manager at the Joint Chemical Warfare Test Group in Virginia. He ended his career as the enlisted air crew manager at the Pentagon in Washington, DC.

Guy has also served in many capacities in St. Mary's County. During a break in service in the early 1970s, Guy was a deputy sheriff with the St. Mary's County Sheriff's Department. Following his Air Force career, he returned home and opened a small business, Southern Maryland Pools and Spa, in Hollywood, Maryland. He continued in business for eleven years.

Since his retirement, Guy has been active in local politics. He served on the Central Committee from 1998-2002. He has also served on the Board of Appeals from July 2009 – November 2014.

Guy is also a very active volunteer in the community. Since 1994 he has been a member of the American Legion, Southern Maryland Post 221 where he has served in many capacities including post commander and as a member of the American Legion Executive Committee at the state level. Guy is also a member of the Leonardtown Lion's Club. He lives in Clements with his wife, Carolyn. They have one son, Charles.

LINDA S. VASSALLO LMD'07 & LSM Founding Sponsor, *Director, Calvert County Department of Communications & Media Relations*



Linda S. Vassallo is the director of Calvert County Department of Communications & Media Relations. She holds a B.S. degree in mass communications from Towson State University. Vassallo was appointed director, Calvert County Department of Communications & Media Relations in 2017 and previously served as the director of economic development since 1999 and as a marketing and communications specialist from 1996 to 1999 for Calvert County. She has more than 26 years of experience in the fields of public relations, communications, marketing and business development.

Prior to joining Calvert County Government, Vassallo served as a communications associate for USEC, public information specialist for SAIC, special projects analyst at the National Renewable Energy Laboratory and intern staff to the National Republican Senatorial Committee on Capitol Hill. Vassallo is a board member and past president of Leadership Southern Maryland. She is also a member of the Southern Maryland Economic Development Association, currently serving as chair; the Public Relations Society of America; the Maryland Association of Counties; the International Economic Development Council; and 2007 graduate of Leadership Maryland. She previously served as board member to the Maryland Economic Development Association (MEDA), is currently a member of the membership committee and was a member and previous chair of the MEDA awards committee.



FY2019 SPONSORS

Leadership Southern Maryland is strengthened by the financial contributions and meaningful involvement of individuals, foundations, and corporations that believe in the mission to educate and inspire a diverse group of current and emerging leaders to create collaborations and partnerships to impact the community needs of Calvert, Charles, and St. Mary's counties. The Leadership Southern Maryland Board of Directors would like to thank all of the generous sponsors listed below for their wonderful contributions during fiscal year 2019. **THANK YOU!**

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We would appreciate your sending or emailing thank you notes for the September 10-11, 2018, Orientation Retreat to:

SESSION FACILITATOR:

Mr. Eliot Pfanstiehl
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Please send or email a copy to:

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IF YOU'D LIKE CONTACT INFORMATION RELATING TO ANY OF OUR GUEST SPEAKERS, PLEASE REQUEST IT THROUGH THE LSM OFFICE AT 301-862-SOMD OR INFO@LEADERSHIPSOMD.ORG