



Leadership Southern Maryland

Regional Collaboration for Today's Leaders and Tomorrow's Vision

CELEBRATING THE 10TH ANNIVERSARY

WHAT IS LSM?

Leadership Southern Maryland (LSM) was founded in 2008 to nurture interest, regional knowledge and leadership capacities of Southern Maryland leaders while educating them on the challenges that face the region. LSM is THE place where connections are made in the region – Calvert, Charles, and St. Mary's counties. Your participation results in important and valuable relationships—peer-to-peer, business-to-business—all in the context of great fun and learning while seeking to improve the region.

WHAT DOES THE PROGRAM INCLUDE?

Each year the *accomplished and diverse leaders* from the three counties are selected by a group of their peers to participate in a *stimulating and thought-provoking nine-month tuition-based educational program*. The program is intense; however, the results are rich and rewarding. Class members converge for a series of one- or two-day sessions from September through May as well as for activities related to their class project. The sessions include programming throughout the region on *Southern Maryland's most significant issues*: energy, environment, defense, public safety, housing and human services, education, economic and workforce development, healthcare, multiculturalism and diversity.

WHAT ARE THE OUTCOMES?

LSM, when reviewed closely, is a meaningful opportunity for individuals to **reflect** on the importance of leadership, differing opinions and perspectives, to **build** rewarding relationships and to act on networking and community trusteeship to **make a difference** in their communities.

WHAT ARE THE CRITERIA?

LSM seeks applicants who are:

- ✓ Mid- to high-level leaders with significant career and community achievements
- ✓ Willing to support the efforts of the organization after graduation
- ✓ Willing to commit the time, energy, and resources necessary to actively participate in and complete the program
- ✓ Representative of the diversity of our region in profession, geographic location, age and gender, ethnicity, business sector
- ✓ A resident or employee in Southern Maryland
- ✓ Concerned about the future of Southern Maryland and personally committed to help shape its future

INFORMATIONAL EVENTS

If you are interested in applying or simply want to learn more about LSM consider joining us for an informational session:

Tuesday, January 23, 2018

8:00 – 9:00 a.m.

Calvert County Government
Prince Frederick, MD

Friday, February 2, 2018

8:00 – 9:00 a.m.

Charles Regional Medical Center
Foundation
La Plata, MD

Wednesday, February 21, 2018

8:00 – 9:00 a.m.

CSM Leonardtown Campus
Leonardtown, MD

Monday, March 5, 2018

5:30 – 6:30 p.m.

CSM Regional Hughesville Campus
Hughesville, MD

To register and for directions to any of the events above visit www.leadershipsomd.org

2018–2019 PROGRAM SCHEDULE

September 10–11, 2018
Orientation Retreat

October 4, 2018
*Economic & Workforce
Development*

November 1, 2018
Defense

December 6, 2018
Education

January 17, 2019
Public Safety

February 7, 2019
Healthcare

March 7, 2019
Housing & Human Services

April 4, 2019
Multiculturalism & Diversity

April 25–26, 2019
Energy & Environment

May 3, 2019
*Closing Retreat
Graduation L.S.M.*

WHY PARTICIPATE IN LSM?

You will become part of a community of influential individuals interested in making Southern Maryland a better place. If you are a person who believes in giving back to your community LSM will help you make the connections you need to make a difference. Not only will you learn about Calvert, Charles, and St. Mary's counties, you will also expand your network in the region. The connections you make through LSM can help make you more successful in your business, community, in your next career move, and in your circle of influence.

LSM opens doors. On behalf of your company, you will forge new business connections that will be invaluable. LSM has a phenomenal reputation and your company will gain recognition for being a part of the LSM network. Nowhere else can you gain access to decision-makers and senior leaders in the region in a casual and friendly environment. Organizational founders and recent class participants include public and private as well as nonprofit leaders.



TUITION

If selected, you will be invoiced for tuition, which covers program expenses. Tuition is \$3,950 (check) or \$4,250 (Visa or MasterCard) by August 15, 2018 (postmarked). If paid after August 15, 2018, tuition is \$4,250 and must be paid-in-full by check or credit card by September 1, 2018 (postmarked). Payment plans may be arranged. *Need-based scholarships are available.*



WHAT IS THE PROCESS TO APPLY?

Applications are online at www.leadershipsomd.org and are accepted through April 1 for the following class year. The interview and selection process concludes by July 1.



FOR MORE INFORMATION

Web: www.leadershipsomd.org

E-mail: info@leadershipsomd.org

Office Phone: 240-725-5469

Helen Mattingly Wernecke, Executive Director

Patrick Murphy, President of the Board of Directors



“Leadership Southern Maryland changed the trajectory of my career. From day one, I was inspired to learn more about my community and about myself. This experience is about learning, listening, and questioning everything you know. I can pick up the phone at any time and get an honest answer from my LSM network of friends and colleagues. It’s an experience for which I’ll always be grateful.”

Theresa Johnson, Associate Vice President, Corporate Communication and Philanthropy,
Calvert Health, LSM '14