Leadership Southern Maryland

Regional Collaboration for Today's Leaders and Tomorrow's Vision

P. O. Box 524, Leonardtown, Maryland 20650
Phone: 240-925-5469
Fax: 240-925-5402
www.leadershipsomd.org

Leadership Southern Maryland Board
2016 - 2017

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Helen Mattingly Wernecke
Executive Director

Dear Prospective Sponsor,

It is time once again to celebrate the beginning of the next class of community leaders selected through an evaluation process rigorously conducted by the LSM board and alumni. I'm pleased to share that LSM is continuing in its mission of building a cadre of informed leaders with increased understanding and awareness of regional opportunities while networking with decision-makers both in their workplace and community to encourage cooperation and make informed choices for our region.

The Board of Directors invites you to join LSM and make an impact in the region through sponsoring an educational program day, a networking event, or a scholarship. Your support will help advance the adult executive program while building an alumni of nearly 300 strong in the Southern Maryland region. Nurturing trusteeship among the community leaders for the benefit of our Southern Maryland region is an outcome of your support.

Among the many endeavors, LSM alum developed a website for high school and college graduates to assist in acquiring a job in the Defense Industry, advanced the idea to create Opiate/Heroin information cards for pharmacies and customers, researched and developed a usage plan for electrical cars in St. Mary's County, and produced a Diversity Leadership training component for use in LSM's annual summer Teen Leadership Academy.

In order to maximize the program, we are seeking support from local and national companies and organizations. We hope that you will be able to select a level of donation or sponsorship that falls within your budget and meets your marketing and charitable investment strategies, as well as, your vision of a healthy and viable Southern Maryland Region. For your convenience, I have enclosed a summary of the opportunities along with a commitment form. All sponsors are recognized at our events and through our social media as indicated by the level of support.

Thank you in advance for considering this important program. Leadership Southern Maryland is a nonprofit organization. As a nonprofit 501(c)(3) organization, in conjunction with IRS regulations, you may claim your tax-deductible donation to the fullest extent allowed by law.

If you have any questions, please contact the Leadership Southern Maryland office at 240-725-5469. We look forward to hearing from you soon.

Sincerely,

John E. Felicitas
President

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Sponsorship
Levels & Benefits
July 1, 2016 – June 30, 2017

Platinum - $15,000

- **Special profile** your organization, including a hyperlink to your company's website, added to our website
- Photo of check presentation with press release submitted to major media publications
- Full page color ad in the annual Yearbook/Directory with one (1) complimentary copy
- Full page color ad in the Graduation L.S.M. program
- Acknowledgement on all LSM social media – 12x per year
- Four Recognition Opportunities
- Two Participant Opportunities

Gold - $10,000

- Three quarter (3/4) page color ad in the annual Yearbook/Directory with one (1) complimentary copy
- Three quarter (3/4) page color ad in the Graduation L.S.M. program
- Acknowledgement on LSM website with a listing/logo/link
- Acknowledgement on all LSM social media– 4x per year
- Three Recognition Opportunities
- Two Participant Opportunities

Silver - $7,500

- One quarter (1/4) page color ad in the annual Yearbook/Directory with one (1) complimentary copy
- One quarter (1/4) page color ad in the Graduation L.S.M. program
- Acknowledgement on LSM website with a listing/logo/link
- Acknowledgement on all LSM social media– 3x per year
- Two Recognition Opportunities
- Two Participant Opportunities

Bronze - $5,000

- One eighth (1/8) page color ad in the annual Yearbook/Directory with one (1) complimentary copy
- One eighth (1/8) page color ad in the Graduation L.S.M. program
- Acknowledgement on LSM website with a listing/logo/link
- Acknowledgement on all LSM social media– 2x per year
- One Recognition Opportunity
- Two Participant Opportunities

Convenient payments are offered.

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Sponsorship Levels & Benefits (continued)
July 1, 2016 – June 30, 2017

Lighthouse - $2,500

- One eighth (1/8) page black and white ad in the annual Yearbook/Directory with one (1) complimentary copy
- One eighth (1/8) page black and white ad in the Graduation L.S.M. program
- Acknowledgement on LSM website, Graduation L.S.M. program, and Yearbook
- Acknowledgement on all LSM social media– 1x per year
- One Participant Opportunity

Beacon - $1,000

- One (1) complimentary copy of the LSM Yearbook/Directory
- Acknowledgement on LSM website, Graduation L.S.M. program, and Yearbook
- Acknowledgement on all LSM social media– 1x per year

Convenient payments are offered.

Contact: Helen Wernecke, Executive Director, (240) 725-5469 or helen@leadershipsomd.org

Leadership Southern Maryland is qualified as a 501(c)(3) organization by the Internal Revenue Service (EIN#26-2989381). Contributions are deductible as charitable contributions to the extent permitted by law.

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Recognition Opportunities

($1,000 value)

Graduation L.S.M. – Heritage Award
Graduation L.S.M. – Cocktail Reception
Graduation L.S.M. – Dessert Host
Executive Program Session – Spotlight Sponsorship of your choice for one session day
Executive Program – Orientation Welcome Reception – Bar Host
Executive Program – Orientation Welcome Reception – Catering
Executive Program Tuition – Twenty-five (25) percent discount on one participant
Teen Leadership Academy Co-Sponsor

Participant Opportunities

($250 value)

Teen Leadership Academy Scholarship for one Ambassador
Seating for two at the Graduation L.S.M.
Two golfers at the Annual Golf Tournament
Seating for four at one 12@12 Lunch 'n Learn
One seat at four 12@12 Lunch 'n Learns

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Sponsorship
July 1, 2016 – June 30, 2017

Company / Organization / Individual Name _____

Important: As you would like it to appear in print

Contact Person _____ Contact Email _____
Contact Phone _____ Contact Fax _____

Address _____
City _____ State _____ Zip _____
Website Address _____

Estimated Value of Sponsorship $_____ (required for processing, if differs from below)

- ❑ *Platinum - $15,000*
- ❑ *Gold - $10,000*
- ❑ *Silver - $7,500*
- ❑ *Bronze - $5,000*
- ❑ *Lighthouse - $2,500*
- ❑ *Beacon –$1,000*

Recognition Opportunities (check all that apply based on your sponsorship level)

- ❑ *Executive Program Tuition –25% disc. for One*
- ❑ *Executive Program Session –Spotlight Sponsor of your choice for one session*
- ❑ *Orientation Welcome Reception – Bar Host*
- ❑ *Orientation Welcome Reception - Catering*
- ❑ *Graduation L.S.M. – Heritage Award*
- ❑ *Graduation L.S.M. – Cocktail Reception*
- ❑ *Graduation L.S.M. – Dessert Host*
- ❑ *Teen Leadership Academy Co-Sponsor*

Participant Opportunities (check all that apply based on your sponsorship level)

- ❑ *Graduation L.S.M. – Seating for Two*
- ❑ *Annual Golf Tournament – Two Players*
- ❑ *Teen Leadership Academy – Scholarship for One*
- ❑ *12@12 Lunch 'n Learn – Seating for four @ One*
- ❑ *12@12 Lunch 'n Learn – Seating for one @ Four*

Sponsor/Representative's Signature _____ Date _____/ _____/ _____

Thank you for your commitment to building a cadre of informed leaders in Southern Maryland. If you have any questions about your donation, please call 240-725-5469.

Please make checks payable to:
Leadership Southern Maryland
P. O. Box 524
Leonardtown, Maryland 20650

You may also email your sponsorship form with payment to helen@leadershipsomd.org.

For more information, please contact: Helen Mattingly Wernecke, Executive Director
Email: helen@leadershipsomd.org | Phone: 240-725-5469 | Fax: 240-725-5402
www.leadershipsomd.org

Thank you for your generosity!

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In-Kind Donation Form

Company/Organization Name _____

Donor/Contact Name_____

Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email Address _____

Retail Value (*required to comply with IRS regulations*) _____

_____

_____

Description of Donation (*please be specific*) _____

_____

_____

_____

Donor/Contact Signature _____ Date ___/ ___/ ___

Please mail your in-kind donation form to:
Leadership Southern Maryland
P. O. Box 524
Leonardtown, Maryland 20650

You may also email your in-kind donation form to helen@leadershipsomd.org.

For more information, please contact: Helen M. Wernecke, Executive Director
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Thank you for your generosity!